



***Anti Slip Treatment***



[www.slipstop.gr](http://www.slipstop.gr)



σύμφωνα με  
**HACCP**



**CERAM**  
RESEARCH  
member

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## 1. THE SLIPPERY FLOOR PROBLEM

Slippery floors are the largest single cause of accidents and cost nations millions every year. In the **UK** alone, the cost exceeds £300,000,000.00 per year .

**Slip and falls are the leading cause of death in the workplace, as well as #1 cause of accident injuries in restaurants, hotels and public buildings.**

Slips, trips and falls account for the majority of workplace accidents. According to OSHA, they are second to motor vehicle accidents for the number of deaths caused per annum. Workplace injuries lead to economic loss, and pain and suffering claims when it can be proven that the employer or company was negligent in that they allowed dangerous conditions to exist for prolonged periods of time.

in the **U.S.** 540,000 slip and fall accidents occur annually, requiring hospitalization. The average cost to defend against a slip and fall is \$50,000 and the average jury award, \$100,000.

Here are some statistics regarding slip & fall accidents (Massachusetts Personal Injury Library):

In **North America** 8 million – slip & fall accidents occur every year and approximately 55 people die each day, due to them.

**30%** of reported injuries are caused **worldwide** by a slip and fall.

In **Switzerland** alone, slippery floors cause approximately 290,000 accidents every year, 1,400 of these with fatal consequences. (Source: Swiss Council for Accident Prevention, bfu)

Despite the statistics, when a floor is wet and therefore dangerous in places such as Shopping Centers, Reception Halls, Swimming Pools and Private properties etc., they still use the "caution wet floor" sign to alert people of the danger!

Compensation claims force property owners to take steps to prevent such accidents, and new European legislation will set minimum standards for slip-resistance in public areas. Consequently very few existing floor tiles will meet the standards without the benefit of the **SLIPSTOP** treatment.

In Germany and USA, polished granite and marble are already prohibited in public buildings. With our latest development, we can now make polished granite comply to legislation with the new **SLIPSTOP** anti-slip treatment for granite.



## 2. THE SLIPSTOP SOLUTION

Based on a revolutionary chemical product for making tiled floors slip-resistant we offer an effective and reliable solution to slippery floors; the world famous: **SLIPSTOP anti-slip treatment**.

**Slipstop Anti-Slip Treatments are effective on:**



Ceramic, Vitrified, Porcelain, Mosaic and Quarry Tiles



Terrazzo, Marble, Granite, Limestone, Travertine



Reconstituted Stone, Concrete

**The benefits of our anti-slip treatment are...**



Elimination of slip accidents in wet areas.



Instant slip resistance upon application.



Effective under wet, dry and greasy conditions.



Fast application, no shutdown of facilities.



Single application guaranteed for **5 years!**



**If you think safety is expensive...  
try an accident...!**

### 3. SLIPSTOP APPROVALS



**GOLD MEDAL for "The most innovative chemical and technology"  
from HI-TECH International Exhibition 2008 in St. Petersburg**



**RECOMMENDED BY the Swiss Society for Prevention of Accidents**



**CERAM**  
RESEARCH  
member



According to:  
**British Standards**  
BS 5395



Approved by:  
Ministry of Agriculture and  
Fisheries New Zealand

**MINISTRY OF AGRICULTURE AND FISHERIES NEW ZEALAND (MAF)**  
Regulatory Authority Product Approval for use in Food areas



#### 4. HISTORY

The forerunner to the **SLIPSTOP** treatment was originally invented in America in the late 60's on behalf of Boeing Air Industries, to prevent aircrafts from skidding off the runway.

After further development the product was launched in the USA in the early 70's. It was successfully used in hospitals, hotels, super markets, McDonalds and Pizza Hut restaurants etc.

In 1981 **SLIPSTOP** (European) Ltd. was established in England, and acquired the worldwide exclusivity to the **SLIPSTOP** products. At this stage, the **SLIPSTOP** products were suitable only for concrete, quarry-and ferrolite tiles. It soon became apparent that the market in England for an anti-slip treatment for glazed and unglazed ceramic tiles was even bigger. Research and development continued and in 1986, a new product range was launched.

Following the new product launch, **SLIPSTOP** was introduced in Scandinavia in 1986 and in Europe in 1988. By 1989 our European operation had reached such a size that a central marketing office was established in Luxembourg. Since then our network of distributors has grown rapidly and we now cover 36 countries worldwide through more than 60 independent distributors.

At the end of 2000 the latest generation of **SLIPSTOP** products was introduced. We now have the products and knowledge to make virtually any stone or ceramic surface slip-resistant.

The world-wide headquarters are situated at Coolville, England, and Luxembourg. Production, sales administration, technical service, warehouse and export are located at our Coolville office, whilst marketing, international sales and accounts are handled by the Luxembourg office.

The US headquarter is located to Miami, Florida, servicing both the cruise industry and the emerging network of US franchisees.

The headquarter for Greece, Balkans, Russia and Middle East is located in Athens, Greece.





### ANTI SLIP TREATMENTS:

**SLIPSTOP** anti-slip treatments **are not floor coatings** and will consequently not peel off at any time. Through a chemical reaction, **SLIPSTOP** treatments create a micro structure to the surface (millions of microscopic "U" shaped pores, each sealed internally), leaving the floors slip-resistant even when exposed to water, grease, oil etc. The action of a foot on a treated surface displaces water/grease and the pores act like tiny suction cups preventing the foot from slipping.

**SLIPSTOP** anti-slip treatments have over and over again proved to be the best and most cost effective solution for slippery floor problems.

**SLIPSTOP** anti-slip treatments are single application treatments that make slippery floors anti-slip within hours.

**SLIPSTOP** treatments are carried out by our own specially trained personnel at times most convenient to the location. Smaller contracts are normally completed within a few hours, with no drying or curing time. This eliminates the need for shutdown of the facilities; no loss of profit and minimum inconvenience

### BELOW SURFACE SEALERS:

**SLIPSTOP** IMPREGNATORS are unique polymerised silicone formulations designed for the protection of all porous tile and stone surfaces.

They seal the pores, but allow the surface to breathe.

The low viscosity allows maximum penetration and superior coverage.

The treatment is UV transparent resists acid rain and will not yellow under any circumstances. It is equally effective for interior and exterior applications.

All surfaces treated become harder and less slippery, as well as being stain resistant.

Because **SLIPSTOP** IMPREGNATORS are penetrators and not surface coatings the treated material retains its natural look.

Dirt, water and oils are prevented from penetrating. Surface dirt is easily removed through regular maintenance methods.

**SLIPSTOP** IMPREGNATORS inhibit the growth of mould, mildew and fungus in humid and damp areas.

**Independent Laboratory Tests** show that **SLIPSTOP IMPREGNATORS** outperform competitive products.



## 6. OUR PRODUCTS

### Anti-Slip Treatments

(S100, S200, S400, S600, S900 & S050, S150, S250, S450, S650 & S850)

**Slipstop** Antislip treatments are single application treatments that make slippery floors anti-slip within hours. They can be used on Ceramic, Porcelain & Quarry Tiles, Concrete, Granite, Marble, Terrazzo, etc.

### Impregnating Sealers

(S155, S155C & S255)

**Slipstop** Impregnating Sealers is a unique polymerized silicone formulation designed for the protection of all porous tiles and stone surfaces. Slipstop Impregnator seals the pores, yet allowing the surface to breathe. The low viscosity allows maximum penetration and superior coverage.

### Aftercare Products

(S085, S015 & S055)

The **Slipstop** Cleaner Range is designed to solve cleaning problems with a minimum of effort. In response to demand from customers who realize that man power is more expensive than quality cleaning products, we have developed a wide range of cleaning products from floor cleaners to oven cleaners.





## 7. FSC2000 - Portable Friction Tester

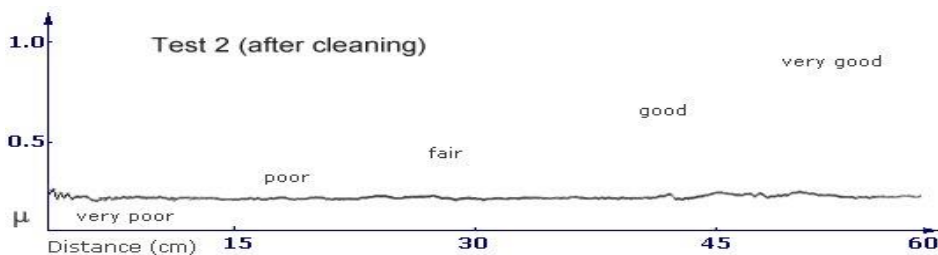
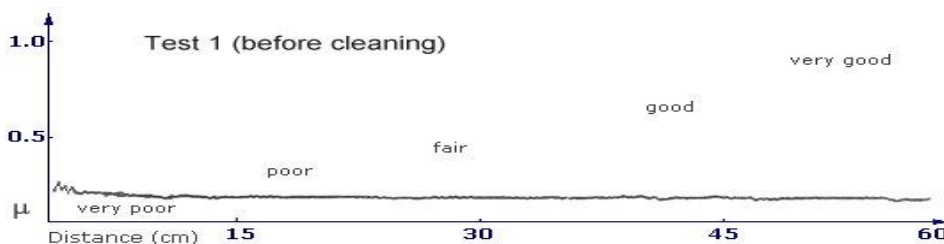


The measuring instrument, FSC 2000 Print Friction Tester, provides fast, exact and reliable information about slip resistance for all stone surfaces.

As part of our service we always measure the slip resistance of the floor before and after the **SLIPSTOP** application and provide a report to be retained on file by our customers.

**SLIPSTOP** treated surfaces will meet with all criteria/ standards.

Shown below are results of a test on a customer's floor using our Friction Tester.



### **Will I Have to Close My Business During Treatments?**

SLIPSTOP's trained professionals have worked with businesses that have very little downtime. Late night, evening or weekend treatments can be arranged to avoid a disruption to your business.

### **Who Applies The SLIPSTOP Treatment?**

It takes many years of experience to learn which treatments go with which floors. The timing of the application is critical to the success of the treatment. This work is never outsourced to outside companies. SLIPSTOP's trained employees and contractors apply the treatment. The application is included in the project's price.

### **Does SLIPSTOP Alter The Appearance of My Floors?**

SLIPSTOP's anti slippery floor treatments typically have no affect on the appearance of your floors. In some instances there might be a slight loss of shine, the important point is that the shine creates the slippery surface. There is a small chance of a minor color change. SLIPSTOP recommends that the entire surface area get treated for uniformity of appearance as opposed to treating the high traffic portion.

### **How Long Does the SLIPSTOP Warranty Last?**

The SLIPSTOP warranty lasts 5 years. It guarantees that your floor will have a minimum coefficient of friction of .5 or SLIPSTOP will retreat the floor for free.

### **Do I Have to Purchase SLIPSTOP Products After a Treatment?**

You do not have to purchase cleaners from SLIPSTOP.

Many commercial floor cleaners leave a film on the surface of floors. After time this leads to aquaplaning and an increased incidence of slip and fall accidents. In order to maintain your warranty with SLIPSTOP products that leave a slippery residue are not allowed. Your SLIPSTOP project manager can give you feedback on the effectiveness of your favorite floor products and / or supply you with SLIPSTOP cleaners.

### **Do SLIPSTOP'S Treatments Work on All Floors?**

SLIPSTOP's technology works on most floor surfaces except for cork, rubber, wood, vinyl and epoxy floors.

SLIPSTOP's treatments are perfect for ceramic, marble, concrete, and stone surfaces. Each surface is analyzed closely and then the best treatment is applied. Call for a complimentary consultation about anti slip protection on your floor surface.



## 9. OUR CUSTOMERS...



...Are found in all sectors, including private households.

The majority of business however still comes from Hotels, Local Councils, Commercial Kitchens, Food Factories, Supermarkets and Leisure Centers, with business rapidly increasing from Breweries, Fire Services, Shopping Centers, Pharmaceutical and major corporate companies.

The contracts can also be very diverse, from **SLIPSTOP** Switzerland carrying out treatment high up in the mountains, transporting products and equipment first by helicopter and then by sleigh, to **SLIPSTOP** Australia, flying by small aircraft to reach their most remote customers.



## 10. OUR COMPETITORS

The broad range of anti-slip solutions and quality service provided by **SLIPSTOP** remain unrivalled worldwide. Our products are too advanced and no-one can match our experience and professionalism.

As you will know from our literature, a **SLIPSTOP** treatment is guaranteed for **5 years**.

**SLIPSTOP** has set a standard that everybody else is forced to follow, even though they do not have the technology to do so. Those companies who carry out a simple acid wash will soon find themselves in trouble because the initial anti-slip effect disappears within 3 to 9 months. For this reason we have seen none of these companies survive for more than 2 years.

As you will have read in the "HISTORY" section, the forerunner to the **SLIPSTOP** treatment was invented in America. Companies may still exist in the United States, who sell under the name Slip Stop but none of them sell the same products as we do.

## 11. SLIPSTOP FRANCHISE

Every year we are inundated with enquiries from potential franchisees around the world, eager to become **SLIPSTOP** Master Franchisees. They all recognize **SLIPSTOP** as the world's leading specialists in tiled floor safety.

**SLIPSTOP** is unique and the concept is so successful that potential franchisees sometimes are a little over-enthusiastic and want to start too quickly. We cannot stress enough, that it takes a large amount of commitment, time investment and the right attitude to establish a successful franchise operation, but the rewards are astounding.

For this reason, we consider each application very carefully. It is essential, even at this early stage that you understand what is involved in becoming a **SLIPSTOP** Master Franchisee, and how **SLIPSTOP** operates.

A franchisee is not merely a distributor of certain products. **SLIPSTOP's** success lies in our unique products, commitment to excellent customer service and extensive knowledge. We offer our customers solutions to their slippery floor problems. The solutions are **SLIPSTOP** anti-slip products, applied, according to the customer's exact needs, by **SLIPSTOP** trained personnel.

We expect our world-wide representatives to show the same commitment to our high standards and services as we do. In return, a Master Franchisee will receive an intensive training course and all the support required to reach their full potential. A nominal yearly license fee is charged, based on the potential of the area in question.

Each Master Franchisee is expected to establish full market coverage as quickly as possible. Setting up a network of local sub-franchisees is the most effective way to do so and will enable you to recover your initial outlay a lot quicker, and increase your earnings potential.

Our successful distributors around the world have very little in common, except their professionalism and hunger for success. They are the kind of people who work hard to play hard. We are looking for long term business relationships and we want the best.

If you feel that further discussions could be of benefit to both parties, please sign and return the enclosed Confidentiality Undertaking. We also require a brief business plan, outlining your ideas for the franchise operation and copies of the Curriculum Vitae of your key personnel.

We look forward to hearing from you.

Yours sincerely,

**SLIPSTOP Greece**

**Panagiotis Vamvoukis**  
CEO

**Through the 33 years  
that SLIPSTOP has been operating  
  
in more than 30 countries  
around the world  
  
we have been able to accumulate  
  
a long and distinguished list of  
customers.**

**If these famous corporations  
need SLIPSTOP, don't you?**



***CRUISE SHIPS FACE A HIGH RISK OF SLIP AND FALL ACCIDENTS IN UNPREDICTABLE SEAS.***

HERE ARE SOME OF OUR CRUISE SHIP CUSTOMERS WHO USE SLIPSTOP'S SLIP AND FALL PREVENTION SERVICES

**Seabourn Cruise Lines Ships:** Seabourn pride seabourn spirit seabourn legend seabourn odyssey seabourn sojourn seabournquest

**Norwegian Cruise Line Ships:** Norwegian Dawn Norwegian Sea Norwegian Majesty Norwegian Star Norwegian Sun Norwegian Wind Norwegian Dream Norwegian Spirit

**Cunard Line Cruises Ships:** Queen Mary 2 Queen Victoria Queen Elizabeth

**Disney Cruise Line Ships:** Disney Magic Disney Wonder Disney Dream Disney Fantasy

**Royal Caribbean Cruise Line Ships:** Grandeur of the Seas Legend of the Seas Vision of the Seas Splendour of the Seas Mariner of the Seas Majesty of the Seas Voyager of the Seas Enchantment of the Seas Rhapsody of the Seas Explorer of the Seas Radiance of the Seas Adventure of the Seas Navigator of the Seas

**Princess Cruises Ships:** Caribbean Princess Sapphire Princess Island Princess Diamond Princess Dawn Princess Sun Princess Pacific Princess

**Holland America Line Ships:** ms Amsterdam ms Eurodam ms Nieuw Amsterdam ms Noordam ms Oosterdam ms Prinsendam ms Rotterdam ms Ryndam ms Statendam ms Veendam ms Volendam

**P&O Cruises SHIPS:** Adonia Arcadia Aurora Azura Oceania Oriana Ventura

**Star Cruises SHIPS:** SuperStar Virgo SuperStar Libra SuperStar Aquarius Star Pisces Holiday Recommender Cruise Calendar





**Sheikh Mohammed bin Rashid Al Maktoum  
Summer Palace in Morocco**



**Shangri - La Hotel, London**





**Heathrow Airport, London**



**Gatwick Airport, London**



**Schiphol Airport, Holland**



**Munich Airport, Germany**



**Budapest Airport, Hungary**



**Sydney Airport, Australia**



**Unique Airport, Zurich**



**Disneyland Paris**





**Bank of Greece**



**Bank of England**



**Barclays Bank**



**Bank Credit Suisse**



**American Express**



**UBS Bank Switzerland**



**Hayden Ferry Lakeside Tempe AZ**



**South Community Bank Orlando**





**London Underground**



**Budapest Metro**



**British Parliament**



**Buckingham Palace**



**Italian Parliament**



**Swedish Parliament**



**MI5 U.K. Intelligence**



**Norwegian Parliament**



**Grande Bretagne Hotel, Athens****Hyatt Regency Hotels****Four Season Hotels****Hilton Hotels****Intercontinental Hotels****Holiday Inn Hotels****Sheraton Hotels****Marriott Hotels**





**U.S. Naval Base Greece**



**U.S. Embassy Athens**



**Hellenic Navy**



**Hellenic Air Force**



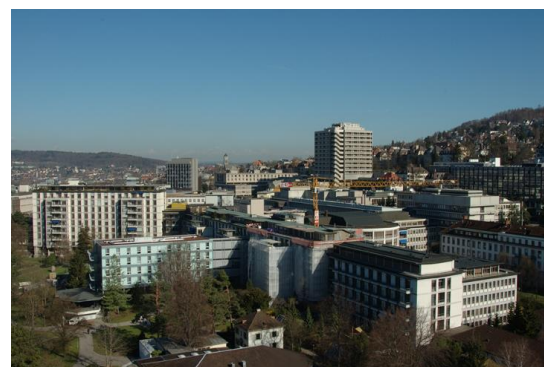
**Danubius Hotels**



**Savoy Hotel, London**



**BBC**



**Univesital Hospital Zurich**





**Village Entertainment Centers**



**Davos Congress Center**



**Aquaworld Budapest**



**Aquarena Switzerland**



**Serge Blanco Thalasso & Spa  
France**



**AthensHeart Shopping Center,  
Greece**



**Olympic Catering Greece**



**Marks & Spencer**





**Westfield Shopping Centers**



**IKEA**



**Williams Island Spa, Miami**



**IBM**



**Mitsis Group Hotels Greece**



**Queen Elizabeth Hospital**



**Larissa University Hospital**



**Universital Hospital, Zürich**





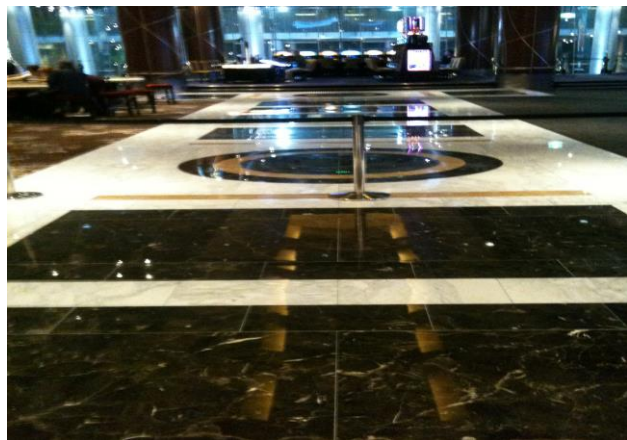
**Iaso Children's Hosp. Greece**



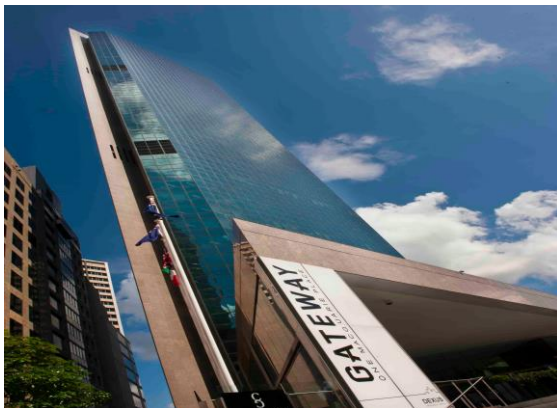
**Iaso Medical Center, Greece**



**Virgin Brisbane Airport**



**The Star Casino, Sydney**



**Gateway Building Sydney**



**Louis Vuitton**

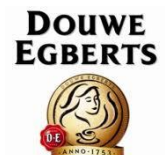


**Club Med Cancun, Mexico**



**Delano Hotel Miami**







Scandinavian Airlines





## **Greece**

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